

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	Total -----	REGION =====					
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----	US EAST -----
Total	839	746	93	303	123	198	103
	100%	89%	11%	36%	15%	24%	12%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	24%	32%	28%	19%	22%	17%
SAA COMMITTEESS	22%	22%	26%	24%	15%	22%	21%
SAA BOARD OF DIRECTORS	18%	17%	27%	21%	11%	16%	15%
TOTAL APPROVE							
SAA COMMITTEESS	62%	62%	59%	64%	64%	59%	63%
SAA PROFESSIONAL STAFF	52%	52%	52%	59%	50%	48%	45%
SAA BOARD OF DIRECTORS	48%	48%	45%	51%	49%	44%	45%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	24%	22%	24%	26%	24%	23%
SAA PROFESSIONAL STAFF	20%	20%	19%	17%	18%	24%	23%
SAA COMMITTEESS	7%	7%	6%	8%	7%	7%	5%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	Total -----	LENGTH OF MEMBERSHIP -----			CONTINUOUS -----	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	839	254	331	254	592	247
	100%	30%	39%	30%	71%	29%
STRONGLY APPROVE						
SAA PROFESSIONAL STAFF	25%	13%	23%	39%	28%	17%
SAA COMMITTEES	22%	13%	24%	30%	26%	14%
SAA BOARD OF DIRECTORS	18%	6%	17%	32%	21%	11%
TOTAL APPROVE						
SAA COMMITTEES	62%	50%	65%	71%	65%	55%
SAA PROFESSIONAL STAFF	52%	35%	52%	70%	57%	39%
SAA BOARD OF DIRECTORS	48%	26%	49%	68%	52%	37%
TOTAL DISAPPROVE						
SAA BOARD OF DIRECTORS	24%	36%	24%	11%	22%	27%
SAA PROFESSIONAL STAFF	20%	26%	21%	11%	17%	26%
SAA COMMITTEES	7%	7%	8%	5%	7%	6%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839	166	61	105	673	696	143
	100%	20%	7%	13%	80%	83%	17%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	36%	28%	40%	22%	25%	22%
SAA COMMITTEESS	22%	37%	43%	34%	19%	23%	20%
SAA BOARD OF DIRECTORS	18%	33%	25%	37%	15%	18%	19%
TOTAL APPROVE							
SAA COMMITTEESS	62%	87%	90%	86%	56%	63%	55%
SAA PROFESSIONAL STAFF	52%	69%	64%	72%	48%	53%	47%
SAA BOARD OF DIRECTORS	48%	70%	61%	75%	42%	49%	43%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	23%	30%	19%	24%	25%	18%
SAA PROFESSIONAL STAFF	20%	22%	28%	19%	19%	21%	15%
SAA COMMITTEESS	7%	5%	-	9%	7%	7%	7%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839	136	295	141	236	431	377
	100%	16%	35%	17%	28%	51%	45%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	14%	15%	29%	43%	15%	38%
SAA COMMITTEES	22%	20%	16%	33%	28%	17%	30%
SAA BOARD OF DIRECTORS	18%	6%	9%	27%	33%	8%	31%
TOTAL APPROVE							
SAA COMMITTEES	62%	62%	56%	72%	67%	58%	68%
SAA PROFESSIONAL STAFF	52%	42%	40%	62%	69%	40%	67%
SAA BOARD OF DIRECTORS	48%	26%	38%	67%	61%	34%	63%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	46%	31%	13%	9%	35%	10%
SAA PROFESSIONAL STAFF	20%	29%	28%	12%	8%	29%	9%
SAA COMMITTEES	7%	8%	8%	6%	4%	8%	5%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	INDUSTRY						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	839	359	110	116	79	57	117
	100%	43%	13%	14%	9%	7%	14%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	22%	26%	33%	34%	7%	26%
SAA COMMITTEESS	22%	22%	23%	24%	20%	23%	21%
SAA BOARD OF DIRECTORS	18%	16%	19%	22%	34%	7%	14%
TOTAL APPROVE							
SAA COMMITTEESS	62%	65%	55%	65%	57%	53%	64%
SAA PROFESSIONAL STAFF	52%	50%	55%	54%	63%	35%	53%
SAA BOARD OF DIRECTORS	48%	47%	52%	49%	56%	30%	47%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	28%	18%	17%	11%	42%	21%
SAA PROFESSIONAL STAFF	20%	25%	13%	16%	8%	28%	18%
SAA COMMITTEESS	7%	8%	7%	8%	5%	5%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	Total -----	EDUCATION -----		GENDER -----		RACE -----	
		BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839	278	522	399	408	702	158
	100%	33%	62%	48%	49%	84%	19%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	21%	27%	31%	20%	24%	30%
SAA COMMITTEES	22%	20%	24%	25%	21%	22%	23%
SAA BOARD OF DIRECTORS	18%	15%	20%	22%	15%	17%	23%
TOTAL APPROVE							
SAA COMMITTEES	62%	58%	65%	62%	63%	62%	62%
SAA PROFESSIONAL STAFF	52%	46%	55%	58%	46%	51%	57%
SAA BOARD OF DIRECTORS	48%	39%	52%	52%	44%	47%	51%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	27%	23%	21%	25%	24%	25%
SAA PROFESSIONAL STAFF	20%	20%	21%	18%	21%	20%	20%
SAA COMMITTEES	7%	5%	7%	8%	5%	7%	7%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839	74	577	138	124
	100%	9%	69%	16%	15%
STRONGLY APPROVE					
SAA PROFESSIONAL STAFF	25%	68%	33%	4%	9%
SAA COMMITTEESS	22%	54%	28%	8%	12%
SAA BOARD OF DIRECTORS	18%	65%	25%	3%	2%
TOTAL APPROVE					
SAA COMMITTEESS	62%	69%	67%	51%	53%
SAA PROFESSIONAL STAFF	52%	78%	63%	22%	34%
SAA BOARD OF DIRECTORS	48%	74%	59%	17%	28%
TOTAL DISAPPROVE					
SAA BOARD OF DIRECTORS	24%	-	10%	68%	39%
SAA PROFESSIONAL STAFF	20%	-	8%	59%	31%
SAA COMMITTEESS	7%	-	2%	22%	10%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====		
	Total -----	KNOW- LEDGE -----	DISC- OURSE -----	KNOW- LEDGE -----	ETH- ICS -----	DISC- OURSE -----	ETH- ICS -----
Total	839	395	402	365	424	376	396
	100%	47%	48%	44%	51%	45%	47%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	28%	22%	28%	24%	28%	23%
SAA COMMITTEES	22%	23%	23%	23%	23%	25%	20%
SAA BOARD OF DIRECTORS	18%	19%	18%	19%	19%	21%	17%
TOTAL APPROVE							
SAA COMMITTEES	62%	61%	63%	59%	65%	60%	65%
SAA PROFESSIONAL STAFF	52%	55%	50%	56%	49%	53%	53%
SAA BOARD OF DIRECTORS	48%	48%	48%	50%	48%	49%	48%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	20%	27%	20%	25%	21%	25%
SAA PROFESSIONAL STAFF	20%	15%	23%	16%	23%	20%	18%
SAA COMMITTEES	7%	6%	8%	7%	7%	7%	7%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	Total -----	SERVING COMMUNITY -----			SERVING EFFECTIVE -----		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	839	197	319	323	477	256	106
	100%	23%	38%	38%	57%	31%	13%
STRONGLY APPROVE							
SAA PROFESSIONAL STAFF	25%	39%	14%	27%	33%	13%	16%
SAA COMMITTEES	22%	33%	17%	21%	29%	14%	10%
SAA BOARD OF DIRECTORS	18%	35%	7%	20%	27%	6%	10%
TOTAL APPROVE							
SAA COMMITTEES	62%	66%	63%	59%	70%	59%	33%
SAA PROFESSIONAL STAFF	52%	70%	40%	54%	66%	34%	36%
SAA BOARD OF DIRECTORS	48%	62%	34%	53%	63%	30%	25%
TOTAL DISAPPROVE							
SAA BOARD OF DIRECTORS	24%	7%	48%	10%	14%	46%	13%
SAA PROFESSIONAL STAFF	20%	4%	40%	9%	12%	41%	6%
SAA COMMITTEES	7%	5%	12%	2%	5%	11%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

SUMMARY: APPROVE

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839	285	269	285
	100%	34%	32%	34%
STRONGLY APPROVE				
SAA PROFESSIONAL STAFF	25%	13%	30%	32%
SAA COMMITTEESS	22%	18%	26%	23%
SAA BOARD OF DIRECTORS	18%	7%	24%	24%
TOTAL APPROVE				
SAA COMMITTEESS	62%	62%	65%	59%
SAA PROFESSIONAL STAFF	52%	38%	58%	61%
SAA BOARD OF DIRECTORS	48%	34%	54%	55%
TOTAL DISAPPROVE				
SAA BOARD OF DIRECTORS	24%	45%	17%	9%
SAA PROFESSIONAL STAFF	20%	38%	12%	9%
SAA COMMITTEESS	7%	10%	4%	6%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	Total -----	REGION =====					
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----	US EAST -----
Total	839	746	93	303	123	198	103
	100%	89%	11%	36%	15%	24%	12%
Yes, continuous	71%	69%	80%	72%	70%	62%	73%
No, not continuous	29%	31%	20%	28%	30%	38%	27%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	839	254	331	254	592	247
	100%	30%	39%	30%	71%	29%
Yes, continuous	71%	59%	65%	89%	100%	-
No, not continuous	29%	41%	35%	11%	-	100%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839	166	61	105	673	696	143
	100%	20%	7%	13%	80%	83%	17%
Yes, continuous	71%	84%	82%	86%	67%	70%	73%
No, not continuous	29%	16%	18%	14%	33%	30%	27%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839	136	295	141	236	431	377
	100%	16%	35%	17%	28%	51%	45%
Yes, continuous	71%	67%	59%	79%	84%	62%	82%
No, not continuous	29%	33%	41%	21%	16%	38%	18%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	INDUSTRY =====						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	839	359	110	116	79	57	117
	100%	43%	13%	14%	9%	7%	14%
Yes, continuous	71%	72%	64%	65%	87%	74%	66%
No, not continuous	29%	28%	36%	35%	13%	26%	34%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	EDUCATION =====			GENDER =====		RACE =====	
	Total -----	BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839	278	522	399	408	702	158
	100%	33%	62%	48%	49%	84%	19%
Yes, continuous	71%	64%	74%	72%	69%	72%	65%
No, not continuous	29%	36%	26%	28%	31%	28%	35%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839	74	577	138	124
	100%	9%	69%	16%	15%
Yes, continuous	71%	85%	76%	60%	58%
No, not continuous	29%	15%	24%	40%	42%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	Total -----	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====	
		KNOW-LEDGE -----	DISC-OURSE -----	KNOW-LEDGE -----	ETH-ICS -----	DISC-OURSE -----	ETH-ICS -----
Total	839	395	402	365	424	376	396
	100%	47%	48%	44%	51%	45%	47%
Yes, continuous	71%	74%	70%	73%	69%	70%	73%
No, not continuous	29%	26%	30%	27%	31%	30%	27%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	Total -----	SERVING COMMUNITY =====			SERVING EFFECTIVE =====		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	839	197	319	323	477	256	106
	100%	23%	38%	38%	57%	31%	13%
Yes, continuous	71%	78%	68%	68%	75%	65%	65%
No, not continuous	29%	22%	32%	32%	25%	35%	35%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Has your membership in the Society for American Archaeology been continuous or have you joined as member more than one time?

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839	285	269	285
	100%	34%	32%	34%
Yes, continuous	71%	65%	73%	74%
No, not continuous	29%	35%	27%	26%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	Total -----	REGION =====					US -----	US -----
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----		
Total	247	228	19	84	37	75	28	
	100%	92%	8%	34%	15%	30%	11%	
Job change	27%	28%	16%	25%	41%	28%	25%	
Economics	44%	44%	42%	38%	41%	48%	46%	
To present a paper	51%	50%	63%	48%	51%	47%	68%	
Peer pressure	3%	4%	-	4%	3%	1%	11%	
Encouraged/required by employer	6%	7%	-	10%	5%	4%	7%	
Other	16%	16%	21%	13%	24%	19%	7%	

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	247	103	116	28	-	247
	100%	42%	47%	11%		100%
Job change	27%	30%	27%	18%	-	27%
Economics	44%	28%	58%	46%	-	44%
To present a paper	51%	64%	46%	29%	-	51%
Peer pressure	3%	3%	3%	4%	-	3%
Encouraged/required by employer	6%	12%	3%	-	-	6%
Other	16%	15%	15%	29%	-	16%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	247	26	11	15	221	208	39
	100%	11%	4%	6%	89%	84%	16%
Job change	27%	27%	18%	33%	27%	26%	31%
Economics	44%	42%	45%	40%	44%	45%	41%
To present a paper	51%	54%	64%	47%	51%	51%	54%
Peer pressure	3%	4%	-	7%	3%	2%	8%
Encouraged/required by employer	6%	8%	9%	7%	6%	6%	8%
Other	16%	27%	27%	27%	15%	17%	13%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	247	45	120	30	38	165	68
	100%	18%	49%	12%	15%	67%	28%
Job change	27%	27%	29%	23%	24%	28%	24%
Economics	44%	29%	55%	40%	34%	48%	37%
To present a paper	51%	58%	55%	37%	45%	56%	41%
Peer pressure	3%	4%	2%	-	11%	2%	6%
Encouraged/required by employer	6%	18%	4%	-	3%	8%	1%
Other	16%	18%	9%	27%	24%	12%	25%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	INDUSTRY =====						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	247	101	40	41	10	15	40
	100%	41%	16%	17%	4%	6%	16%
Job change	27%	21%	43%	34%	30%	20%	23%
Economics	44%	47%	45%	56%	40%	33%	30%
To present a paper	51%	60%	33%	51%	40%	60%	48%
Peer pressure	3%	1%	3%	2%	-	13%	8%
Encouraged/required by employer	6%	4%	8%	7%	-	7%	10%
Other	16%	16%	10%	12%	20%	13%	28%

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January 2020

If no, why did you rejoin the Society? Please select all that apply.

	EDUCATION =====			GENDER =====		RACE =====	
	Total -----	BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	247	100	136	110	127	200	56
	100%	40%	55%	45%	51%	81%	23%
Job change	27%	29%	27%	25%	29%	30%	18%
Economics	44%	44%	45%	45%	43%	45%	46%
To present a paper	51%	51%	54%	51%	51%	51%	54%
Peer pressure	3%	5%	1%	3%	4%	3%	4%
Encouraged/required by employer	6%	8%	4%	4%	8%	6%	9%
Other	16%	9%	21%	20%	11%	15%	20%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	247	11	140	55	52
	100%	4%	57%	22%	21%
Job change	27%	9%	29%	22%	27%
Economics	44%	55%	46%	47%	35%
To present a paper	51%	18%	46%	56%	62%
Peer pressure	3%	-	3%	4%	4%
Encouraged/required by employer	6%	-	7%	9%	-
Other	16%	27%	15%	20%	15%

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SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	Total -----	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====	
		KNOW-LEDGE -----	DISC-OURSE -----	KNOW-LEDGE -----	ETH-ICS -----	DISC-OURSE -----	ETH-ICS -----
Total	247	104	121	99	131	111	108
	100%	42%	49%	40%	53%	45%	44%
Job change	27%	24%	27%	23%	28%	24%	31%
Economics	44%	41%	50%	45%	44%	44%	43%
To present a paper	51%	54%	51%	59%	48%	56%	51%
Peer pressure	3%	5%	2%	2%	5%	2%	6%
Encouraged/required by employer	6%	8%	5%	2%	9%	6%	6%
Other	16%	19%	13%	19%	13%	17%	13%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	Total -----	SERVING COMMUNITY =====			SERVING EFFECTIVE =====		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	247	43	101	103	121	89	37
	100%	17%	41%	42%	49%	36%	15%
Job change	27%	26%	23%	32%	26%	25%	35%
Economics	44%	60%	40%	42%	50%	36%	43%
To present a paper	51%	42%	63%	44%	53%	58%	30%
Peer pressure	3%	2%	4%	3%	2%	4%	3%
Encouraged/required by employer	6%	5%	7%	6%	7%	6%	3%
Other	16%	12%	19%	16%	15%	17%	19%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

If no, why did you rejoin the Society? Please select all that apply.

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	247	101	72	74
	100%	41%	29%	30%
Job change	27%	30%	28%	23%
Economics	44%	38%	44%	53%
To present a paper	51%	56%	49%	47%
Peer pressure	3%	3%	4%	3%
Encouraged/required by employer	6%	10%	3%	4%
Other	16%	16%	17%	16%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	Total -----	REGION =====					
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----	US EAST -----
Total	839	746	93	303	123	198	103
	100%	89%	11%	36%	15%	24%	12%
Yes, joined as student	83%	84%	71%	83%	89%	83%	87%
No, did not join as student	17%	16%	29%	17%	11%	17%	13%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	839	254	331	254	592	247
	100%	30%	39%	30%	71%	29%
Yes, joined as student	83%	76%	85%	88%	82%	84%
No, did not join as student	17%	24%	15%	12%	18%	16%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for
American Archaeology while you
were enrolled as a student?

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839	166	61	105	673	696	143
	100%	20%	7%	13%	80%	83%	17%
Yes, joined as student	83%	88%	90%	87%	82%	100%	-
No, did not join as student	17%	12%	10%	13%	18%	-	100%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839	136	295	141	236	431	377
	100%	16%	35%	17%	28%	51%	45%
Yes, joined as student	83%	91%	87%	79%	75%	88%	77%
No, did not join as student	17%	9%	13%	21%	25%	12%	23%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	INDUSTRY =====						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	839	359	110	116	79	57	117
	100%	43%	13%	14%	9%	7%	14%
Yes, joined as student	83%	90%	81%	72%	80%	93%	72%
No, did not join as student	17%	10%	19%	28%	20%	7%	28%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	EDUCATION =====		GENDER =====		RACE =====		
	Total -----	BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839	278	522	399	408	702	158
	100%	33%	62%	48%	49%	84%	19%
Yes, joined as student	83%	77%	89%	79%	86%	83%	84%
No, did not join as student	17%	23%	11%	21%	14%	17%	16%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839	74	577	138	124
	100%	9%	69%	16%	15%
Yes, joined as student	83%	80%	83%	84%	82%
No, did not join as student	17%	20%	17%	16%	18%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	Total -----	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====	
		KNOW-LEDGE -----	DISC-OURSE -----	KNOW-LEDGE -----	ETH-ICS -----	DISC-OURSE -----	ETH-ICS -----
Total	839	395	402	365	424	376	396
	100%	47%	48%	44%	51%	45%	47%
Yes, joined as student	83%	81%	85%	79%	85%	85%	81%
No, did not join as student	17%	19%	15%	21%	15%	15%	19%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for American Archaeology while you were enrolled as a student?

	Total -----	SERVING COMMUNITY =====			SERVING EFFECTIVE =====		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	839	197	319	323	477	256	106
	100%	23%	38%	38%	57%	31%	13%
Yes, joined as student	83%	78%	87%	82%	84%	86%	71%
No, did not join as student	17%	22%	13%	18%	16%	14%	29%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Did you first join the Society for
American Archaeology while you
were enrolled as a student?

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839	285	269	285
	100%	34%	32%	34%
Yes, joined as student	83%	90%	83%	76%
No, did not join as student	17%	10%	17%	24%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	Total -----	REGION =====					
		US -----	OUT- SIDE US	US WEST -----	US MID- WEST	US SOUTH -----	US EAST -----
Total	839 100%	746 89%	93 11%	303 36%	123 15%	198 24%	103 12%
SATISFIED	69%	68%	74%	70%	68%	64%	70%
UNSATISFIED	16%	16%	17%	15%	16%	20%	17%
7- Extremely Satisfied	9%	8%	15%	8%	7%	9%	7%
6-	28%	28%	29%	27%	32%	29%	21%
5-	32%	32%	30%	34%	29%	27%	42%
4- Neither Satisfied or Unsatisfied	15%	16%	9%	16%	15%	16%	14%
3-	8%	8%	9%	9%	11%	7%	9%
2-	5%	5%	5%	4%	2%	10%	4%
1- Extremely Unsatisfied	3%	3%	3%	2%	2%	3%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10	10-30 -----	30+ -----	YES -----	NO -----
Total	839 100%	254 30%	331 39%	254 30%	592 71%	247 29%
SATISFIED	69%	57%	71%	78%	74%	57%
UNSATISFIED	16%	24%	16%	9%	14%	22%
7- Extremely Satisfied	9%	6%	8%	13%	11%	4%
6-	28%	17%	29%	38%	30%	23%
5-	32%	35%	34%	27%	33%	29%
4- Neither Satisfied or Unsatisfied	15%	19%	13%	13%	12%	21%
3-	8%	11%	8%	6%	7%	11%
2-	5%	8%	5%	3%	5%	7%
1- Extremely Unsatisfied	3%	5%	2%	0%	2%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839 100%	166 20%	61 7%	105 13%	673 80%	696 83%	143 17%
SATISFIED	69%	72%	72%	71%	68%	69%	69%
UNSATISFIED	16%	14%	16%	12%	17%	17%	15%
7- Extremely Satisfied	9%	15%	13%	16%	7%	8%	10%
6-	28%	30%	30%	30%	27%	28%	29%
5-	32%	27%	30%	25%	33%	32%	30%
4- Neither Satisfied or Unsatisfied	15%	14%	11%	16%	15%	15%	15%
3-	8%	8%	8%	8%	9%	9%	8%
2-	5%	4%	7%	3%	6%	5%	6%
1- Extremely Unsatisfied	3%	2%	2%	2%	3%	3%	2%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	AGE =====					AGE 2-WAY =====	
	Total -----	18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839 100%	136 16%	295 35%	141 17%	236 28%	431 51%	377 45%
SATISFIED	69%	54%	65%	74%	81%	61%	78%
UNSATISFIED	16%	29%	19%	11%	9%	22%	10%
7- Extremely Satisfied	9%	4%	7%	8%	15%	6%	12%
6-	28%	12%	21%	39%	39%	18%	39%
5-	32%	38%	36%	27%	27%	37%	27%
4- Neither Satisfied or Unsatisfied	15%	18%	16%	15%	11%	16%	12%
3-	8%	15%	9%	6%	6%	11%	6%
2-	5%	9%	6%	4%	3%	7%	3%
1- Extremely Unsatisfied	3%	5%	4%	1%	1%	4%	1%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	INDUSTRY						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	REI- IRED -----	STU- DENT -----	OTHER -----
Total	839 100%	359 43%	110 13%	116 14%	79 9%	57 7%	117 14%
SATISFIED	69%	65%	69%	72%	85%	61%	69%
UNSATISFIED	16%	19%	17%	11%	9%	18%	17%
7- Extremely Satisfied	9%	9%	8%	9%	6%	7%	13%
6-	28%	26%	27%	33%	49%	12%	21%
5-	32%	30%	34%	30%	29%	42%	35%
4- Neither Satisfied or Unsatisfied	15%	16%	14%	17%	6%	21%	14%
3-	8%	9%	10%	6%	5%	9%	11%
2-	5%	7%	6%	5%	3%	5%	3%
1- Extremely Unsatisfied	3%	4%	1%	-	1%	4%	3%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	EDUCATION =====			GENDER =====		RACE =====	
	Total -----	BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839 100%	278 33%	522 62%	399 48%	408 49%	702 84%	158 19%
SATISFIED	69%	65%	70%	70%	68%	69%	67%
UNSATISFIED	16%	17%	17%	15%	17%	16%	18%
7- Extremely Satisfied	9%	7%	9%	11%	8%	8%	14%
6-	28%	26%	29%	33%	24%	28%	27%
5-	32%	32%	31%	27%	37%	33%	27%
4- Neither Satisfied or Unsatisfied	15%	18%	13%	15%	15%	15%	15%
3-	8%	7%	9%	7%	10%	9%	8%
2-	5%	6%	6%	6%	5%	6%	4%
1- Extremely Unsatisfied	3%	4%	2%	3%	2%	2%	6%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839 100%	74 9%	577 69%	138 16%	124 15%
SATISFIED	69%	100%	100%	-	-
UNSATISFIED	16%	-	-	100%	-
7- Extremely Satisfied	9%	100%	13%	-	-
6-	28%	-	41%	-	-
5-	32%	-	47%	-	-
4- Neither Satisfied or Unsatisfied	15%	-	-	-	100%
3-	8%	-	-	51%	-
2-	5%	-	-	33%	-
1- Extremely Unsatisfied	3%	-	-	16%	-

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	Total -----	KNOWLEDGE V DISCOURSE -----		KNOWLEDGE V ETHICS -----		DISCOURSE V ETHICS -----	
		KNOW-LEDGE -----	DISC-OURSE -----	KNOW-LEDGE -----	ETH-ICS -----	DISC-OURSE -----	ETH-ICS -----
Total	839 100%	395 47%	402 48%	365 44%	424 51%	376 45%	396 47%
SATISFIED	69%	71%	68%	72%	67%	71%	70%
UNSATISFIED	16%	15%	17%	16%	17%	16%	16%
7- Extremely Satisfied	9%	10%	8%	11%	8%	11%	7%
6-	28%	28%	29%	30%	27%	31%	26%
5-	32%	33%	31%	31%	33%	29%	36%
4- Neither Satisfied or Unsatisfied	15%	14%	15%	13%	15%	13%	14%
3-	8%	9%	8%	7%	10%	7%	10%
2-	5%	5%	5%	5%	5%	6%	5%
1- Extremely Unsatisfied	3%	1%	4%	3%	2%	3%	2%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	Total -----	SERVING COMMUNITY -----			SERVING EFFECTIVE -----		
		YES -----	NO -----	NOT SURE -----	VERY/SW -----	NOT EFFE-CTIVE	NOT SURE -----
Total	839 100%	197 23%	319 38%	323 38%	477 57%	256 31%	106 13%
SATISFIED	69%	88%	43%	83%	82%	44%	72%
UNSATISFIED	16%	5%	35%	6%	8%	35%	10%
7- Extremely Satisfied	9%	23%	2%	7%	13%	2%	8%
6-	28%	44%	11%	35%	38%	11%	22%
5-	32%	21%	30%	41%	31%	31%	42%
4- Neither Satisfied or Unsatisfied	15%	7%	23%	12%	11%	21%	18%
3-	8%	3%	17%	3%	5%	17%	5%
2-	5%	1%	12%	1%	2%	11%	6%
1- Extremely Unsatisfied	3%	1%	6%	1%	1%	7%	-

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Thinking generally about the Society for American Archaeology, on a scale from 1 to 7, how satisfied are you with the SAA?

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839 100%	285 34%	269 32%	285 34%
SATISFIED	69%	49%	83%	75%
UNSATISFIED	16%	30%	7%	11%
7- Extremely Satisfied	9%	2%	11%	13%
6-	28%	13%	35%	36%
5-	32%	33%	37%	26%
4- Neither Satisfied or Unsatisfied	15%	21%	10%	14%
3-	8%	15%	4%	6%
2-	5%	9%	2%	4%
1- Extremely Unsatisfied	3%	6%	1%	1%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	Total -----	REGION =====					
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----	US EAST -----
Total	673	603	70	239	103	163	83
	100%	90%	10%	36%	15%	24%	12%
No, have not considered	38%	38%	40%	44%	32%	31%	35%
Cost	26%	27%	20%	25%	25%	27%	36%
incidents regarding sexual harassment at SAA2019	23%	23%	26%	20%	27%	26%	25%
Poor SAA Leadership	20%	19%	27%	18%	24%	20%	19%
Not enough benefits/ resources	11%	11%	9%	12%	7%	15%	8%
SAA Not relevant	6%	7%	4%	6%	8%	9%	2%
Yes, conference location, scheduling and or size	4%	5%	1%	6%	5%	4%	5%
Lack of science/too concerned with social issues	3%	2%	6%	2%	3%	4%	-
Lack of Representation	2%	2%	-	3%	2%	1%	-
Retiring	1%	1%	1%	0%	2%	2%	1%
Other	3%	3%	6%	3%	1%	4%	2%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	673	207	268	198	473	200
	100%	31%	40%	29%	70%	30%
No, have not considered	38%	25%	34%	58%	46%	19%
Cost	26%	38%	28%	13%	20%	42%
incidents regarding sexual harassment at SAA2019	23%	32%	27%	9%	22%	27%
Poor SAA Leadership	20%	27%	24%	8%	18%	25%
Not enough benefits/ resources	11%	12%	13%	8%	8%	17%
SAA Not relevant	6%	6%	6%	7%	5%	10%
Yes, conference location, scheduling and or size	4%	4%	6%	3%	3%	8%
Lack of science/too concerned with social issues	3%	2%	3%	3%	3%	2%
Lack of Representation	2%	2%	0%	3%	1%	3%
Retiring	1%	-	0%	5%	2%	-
Other	3%	3%	2%	4%	3%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	673	133	50	83	540	567	106
	100%	20%	7%	12%	80%	84%	16%
No, have not considered	38%	53%	44%	58%	34%	37%	45%
Cost	26%	14%	20%	10%	29%	27%	23%
incidents regarding sexual harassment at SAA2019	23%	20%	26%	16%	24%	25%	13%
Poor SAA Leadership	20%	22%	26%	19%	20%	21%	16%
Not enough benefits/ resources	11%	7%	6%	7%	12%	11%	9%
SAA Not relevant	6%	2%	-	2%	8%	6%	8%
Yes, conference location, scheduling and or size	4%	4%	4%	4%	5%	5%	4%
Lack of science/too concerned with social issues	3%	3%	2%	4%	3%	3%	4%
Lack of Representation	2%	2%	2%	2%	1%	2%	-
Retiring	1%	2%	-	2%	1%	2%	1%
Other	3%	4%	2%	5%	3%	2%	6%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	673	117	240	109	183	357	292
	100%	17%	36%	16%	27%	53%	43%
No, have not considered	38%	18%	27%	48%	60%	24%	55%
Cost	26%	41%	33%	21%	11%	36%	15%
incidents regarding sexual harassment at SAA2019	23%	41%	35%	14%	4%	37%	8%
Poor SAA Leadership	20%	33%	29%	14%	5%	30%	9%
Not enough benefits/ resources	11%	10%	12%	10%	9%	11%	9%
SAA Not relevant	6%	2%	7%	6%	9%	5%	8%
Yes, conference location, scheduling and or size	4%	3%	6%	4%	2%	5%	3%
Lack of science/too concerned with social issues	3%	1%	2%	3%	5%	1%	4%
Lack of Representation	2%	3%	2%	1%	2%	2%	1%
Retiring	1%	-	-	1%	4%	-	3%
Other	3%	3%	1%	4%	5%	1%	5%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	INDUSTRY						
	Total	ACA- DEMIC	CRM	GOVT	RET- IRED	STU- DENT	OTHER
Total	673	301	85	88	63	44	91
	100%	45%	13%	13%	9%	7%	14%
No, have not considered	38%	36%	38%	33%	57%	27%	42%
Cost	26%	24%	32%	42%	3%	39%	25%
incidents regarding sexual harassment at SAA2019	23%	29%	20%	15%	8%	39%	19%
Poor SAA Leadership	20%	24%	20%	11%	8%	34%	19%
Not enough benefits/ resources	11%	12%	15%	15%	6%	7%	7%
SAA Not relevant	6%	4%	11%	11%	6%	-	10%
Yes, conference location, scheduling and or size	4%	6%	2%	7%	2%	5%	-
Lack of science/too concerned with social issues	3%	4%	4%	-	5%	2%	1%
Lack of Representation	2%	2%	2%	2%	-	-	-
Retiring	1%	-	2%	1%	10%	-	1%
Other	3%	2%	2%	1%	8%	2%	5%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	EDUCATION =====			GENDER =====		RACE =====	
	Total -----	BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	673	220	422	315	334	563	129
	100%	33%	63%	47%	50%	84%	19%
No, have not considered	38%	30%	41%	48%	29%	37%	41%
Cost	26%	37%	22%	17%	36%	28%	22%
incidents regarding sexual harassment at SAA2019	23%	25%	23%	19%	27%	24%	20%
Poor SAA Leadership	20%	20%	21%	16%	24%	21%	17%
Not enough benefits/ resources	11%	10%	12%	8%	13%	10%	15%
SAA Not relevant	6%	6%	6%	7%	6%	6%	6%
Yes, conference location, scheduling and or size	4%	4%	5%	4%	4%	4%	7%
Lack of science/too concerned with social issues	3%	3%	2%	5%	1%	2%	7%
Lack of Representation	2%	1%	2%	1%	2%	1%	3%
Retiring	1%	0%	2%	2%	1%	2%	-
Other	3%	4%	2%	3%	3%	3%	3%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	673	51	443	127	103
	100%	8%	66%	19%	15%
No, have not considered	38%	84%	52%	4%	20%
Cost	26%	10%	27%	20%	31%
incidents regarding sexual harassment at SAA2019	23%	2%	12%	57%	30%
Poor SAA Leadership	20%	2%	10%	51%	27%
Not enough benefits/ resources	11%	-	6%	21%	21%
SAA Not relevant	6%	2%	4%	10%	12%
Yes, conference location, scheduling and or size	4%	-	2%	11%	7%
Lack of science/too concerned with social issues	3%	-	2%	9%	-
Lack of Representation	2%	2%	0%	6%	2%
Retiring	1%	-	2%	2%	1%
Other	3%	2%	3%	2%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	Total -----	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====	
		KNOW- LEDGE -----	DISC- OURSE -----	KNOW- LEDGE -----	ETH- ICS -----	DISC- OURSE -----	ETH- ICS -----
Total	673	322	320	301	335	298	333
	100%	48%	48%	45%	50%	44%	49%
No, have not considered	38%	43%	34%	44%	34%	39%	39%
Cost	26%	23%	29%	24%	29%	26%	26%
incidents regarding sexual harassment at SAA2019	23%	18%	27%	18%	27%	20%	24%
Poor SAA Leadership	20%	16%	23%	16%	23%	19%	19%
Not enough benefits/ resources	11%	9%	13%	8%	13%	10%	11%
SAA Not relevant	6%	6%	6%	7%	5%	6%	6%
Yes, conference location, scheduling and or size	4%	4%	5%	3%	6%	4%	5%
Lack of science/too concerned with social issues	3%	5%	1%	4%	1%	3%	2%
Lack of Representation	2%	1%	3%	2%	1%	2%	1%
Retiring	1%	2%	1%	2%	1%	3%	1%
Other	3%	2%	4%	2%	4%	3%	3%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	Total -----	SERVING COMMUNITY =====			SERVING EFFECTIVE =====		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	673	149	275	249	378	212	83
	100%	22%	41%	37%	56%	32%	12%
No, have not considered	38%	63%	17%	46%	48%	19%	40%
Cost	26%	19%	28%	28%	27%	26%	23%
incidents regarding sexual harassment at SAA2019	23%	4%	42%	14%	14%	45%	10%
Poor SAA Leadership	20%	3%	37%	12%	11%	40%	10%
Not enough benefits/ resources	11%	5%	17%	8%	8%	16%	13%
SAA Not relevant	6%	4%	7%	7%	5%	8%	10%
Yes, conference location, scheduling and or size	4%	2%	8%	2%	3%	6%	6%
Lack of science/too concerned with social issues	3%	5%	3%	1%	2%	2%	6%
Lack of Representation	2%	1%	4%	-	1%	4%	-
Retiring	1%	1%	0%	3%	2%	0%	2%
Other	3%	2%	3%	4%	3%	2%	7%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Have you ever considered
cancelling your membership with
the SAA? If so, why?

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	673	243	215	215
	100%	36%	32%	32%
No, have not considered	38%	21%	45%	50%
Cost	26%	29%	28%	21%
incidents regarding sexual harassment at SAA2019	23%	44%	18%	5%
Poor SAA Leadership	20%	37%	13%	8%
Not enough benefits/ resources	11%	14%	9%	10%
SAA Not relevant	6%	6%	5%	9%
Yes, conference location, scheduling and or size	4%	6%	4%	3%
Lack of science/too concerned with social issues	3%	1%	1%	7%
Lack of Representation	2%	4%	1%	-
Retiring	1%	0%	1%	3%
Other	3%	2%	2%	4%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	REGION						
	Total	US	OUT-SIDE US	US WEST	US MID-WEST	US SOUTH	US EAST
Total	839	746	93	303	123	198	103
	100%	89%	11%	36%	15%	24%	12%
APPROVE	48%	48%	45%	51%	49%	44%	45%
DISAPPROVE	24%	24%	22%	24%	26%	24%	23%
Strongly Approve	18%	17%	27%	21%	11%	16%	15%
Somewhat Approve	30%	31%	18%	31%	37%	28%	30%
Somewhat Disapprove	15%	16%	8%	17%	17%	14%	17%
Strongly Disapprove	9%	8%	14%	8%	9%	10%	6%
No opinion/Not Sure	28%	28%	33%	24%	25%	32%	32%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	839	254	331	254	592	247
	100%	30%	39%	30%	71%	29%
APPROVE	48%	26%	49%	68%	52%	37%
DISAPPROVE	24%	36%	24%	11%	22%	27%
Strongly Approve	18%	6%	17%	32%	21%	11%
Somewhat Approve	30%	20%	32%	35%	31%	26%
Somewhat Disapprove	15%	20%	16%	9%	15%	15%
Strongly Disapprove	9%	15%	8%	2%	7%	12%
No opinion/Not Sure	28%	38%	27%	21%	26%	36%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839	166	61	105	673	696	143
	100%	20%	7%	13%	80%	83%	17%
APPROVE	48%	70%	61%	75%	42%	49%	43%
DISAPPROVE	24%	23%	30%	19%	24%	25%	18%
Strongly Approve	18%	33%	25%	37%	15%	18%	19%
Somewhat Approve	30%	37%	36%	38%	28%	31%	24%
Somewhat Disapprove	15%	19%	25%	15%	14%	16%	10%
Strongly Disapprove	9%	4%	5%	4%	10%	9%	8%
No opinion/Not Sure	28%	7%	10%	6%	34%	26%	38%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839	136	295	141	236	431	377
	100%	16%	35%	17%	28%	51%	45%
APPROVE	48%	26%	38%	67%	61%	34%	63%
DISAPPROVE	24%	46%	31%	13%	9%	35%	10%
Strongly Approve	18%	6%	9%	27%	33%	8%	31%
Somewhat Approve	30%	20%	28%	40%	29%	26%	33%
Somewhat Disapprove	15%	28%	20%	7%	7%	22%	7%
Strongly Disapprove	9%	18%	11%	6%	2%	13%	3%
No opinion/Not Sure	28%	29%	31%	21%	30%	30%	26%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	INDUSTRY =====						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	839	359	110	116	79	57	117
	100%	43%	13%	14%	9%	7%	14%
APPROVE	48%	47%	52%	49%	56%	30%	47%
DISAPPROVE	24%	28%	18%	17%	11%	42%	21%
Strongly Approve	18%	16%	19%	22%	34%	7%	14%
Somewhat Approve	30%	31%	33%	27%	22%	23%	33%
Somewhat Disapprove	15%	18%	9%	14%	6%	26%	14%
Strongly Disapprove	9%	10%	9%	3%	5%	16%	8%
No opinion/Not Sure	28%	25%	30%	34%	33%	28%	32%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	EDUCATION =====			GENDER =====		RACE =====	
	Total -----	BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839	278	522	399	408	702	158
	100%	33%	62%	48%	49%	84%	19%
APPROVE	48%	39%	52%	52%	44%	47%	51%
DISAPPROVE	24%	27%	23%	21%	25%	24%	25%
Strongly Approve	18%	15%	20%	22%	15%	17%	23%
Somewhat Approve	30%	24%	32%	29%	29%	30%	28%
Somewhat Disapprove	15%	16%	15%	12%	18%	16%	14%
Strongly Disapprove	9%	11%	8%	9%	8%	8%	11%
No opinion/Not Sure	28%	33%	25%	27%	30%	29%	24%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839	74	577	138	124
	100%	9%	69%	16%	15%
APPROVE	48%	74%	59%	17%	28%
DISAPPROVE	24%	-	10%	68%	39%
Strongly Approve	18%	65%	25%	3%	2%
Somewhat Approve	30%	9%	34%	14%	26%
Somewhat Disapprove	15%	-	9%	29%	30%
Strongly Disapprove	9%	-	1%	39%	9%
No opinion/Not Sure	28%	26%	31%	15%	33%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	Total -----	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====	
		KNOW-LEDGE -----	DISC-OURSE -----	KNOW-LEDGE -----	ETH-ICS -----	DISC-OURSE -----	ETH-ICS -----
Total	839	395	402	365	424	376	396
	100%	47%	48%	44%	51%	45%	47%
APPROVE	48%	48%	48%	50%	48%	49%	48%
DISAPPROVE	24%	20%	27%	20%	25%	21%	25%
Strongly Approve	18%	19%	18%	19%	19%	21%	17%
Somewhat Approve	30%	29%	30%	30%	29%	28%	32%
Somewhat Disapprove	15%	13%	16%	12%	16%	13%	16%
Strongly Disapprove	9%	7%	11%	8%	9%	8%	9%
No opinion/Not Sure	28%	32%	25%	30%	26%	30%	27%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	Total -----	SERVING COMMUNITY -----			SERVING EFFECTIVE -----		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	839	197	319	323	477	256	106
	100%	23%	38%	38%	57%	31%	13%
APPROVE	48%	62%	34%	53%	63%	30%	25%
DISAPPROVE	24%	7%	48%	10%	14%	46%	13%
Strongly Approve	18%	35%	7%	20%	27%	6%	10%
Somewhat Approve	30%	27%	28%	33%	36%	24%	14%
Somewhat Disapprove	15%	4%	29%	8%	10%	27%	10%
Strongly Disapprove	9%	3%	19%	2%	4%	20%	3%
No opinion/Not Sure	28%	31%	18%	37%	23%	24%	62%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Board of Directors

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839	285	269	285
	100%	34%	32%	34%
APPROVE	48%	34%	54%	55%
DISAPPROVE	24%	45%	17%	9%
Strongly Approve	18%	7%	24%	24%
Somewhat Approve	30%	27%	30%	31%
Somewhat Disapprove	15%	27%	13%	5%
Strongly Disapprove	9%	18%	3%	4%
No opinion/Not Sure	28%	21%	29%	35%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	REGION -----					
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----	US EAST -----
Total	839	746	93	303	123	198	103
	100%	89%	11%	36%	15%	24%	12%
APPROVE	52%	52%	52%	59%	50%	48%	45%
DISAPPROVE	20%	20%	19%	17%	18%	24%	23%
Strongly Approve	25%	24%	32%	28%	19%	22%	17%
Somewhat Approve	27%	28%	19%	31%	32%	26%	27%
Somewhat Disapprove	11%	11%	13%	10%	10%	12%	13%
Strongly Disapprove	9%	9%	6%	7%	8%	12%	11%
No opinion/Not Sure	28%	28%	29%	25%	32%	28%	32%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	LENGTH OF MEMBERSHIP -----			CONTINUOUS -----	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	839	254	331	254	592	247
	100%	30%	39%	30%	71%	29%
APPROVE	52%	35%	52%	70%	57%	39%
DISAPPROVE	20%	26%	21%	11%	17%	26%
Strongly Approve	25%	13%	23%	39%	28%	17%
Somewhat Approve	27%	22%	28%	31%	29%	22%
Somewhat Disapprove	11%	11%	14%	7%	10%	13%
Strongly Disapprove	9%	14%	8%	4%	6%	14%
No opinion/Not Sure	28%	40%	27%	19%	26%	34%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	LEADER -----				STUDENT JOIN -----	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839	166	61	105	673	696	143
	100%	20%	7%	13%	80%	83%	17%
APPROVE	52%	69%	64%	72%	48%	53%	47%
DISAPPROVE	20%	22%	28%	19%	19%	21%	15%
Strongly Approve	25%	36%	28%	40%	22%	25%	22%
Somewhat Approve	27%	34%	36%	32%	26%	28%	24%
Somewhat Disapprove	11%	14%	16%	12%	10%	12%	8%
Strongly Disapprove	9%	8%	11%	7%	9%	9%	7%
No opinion/Not Sure	28%	8%	8%	9%	33%	26%	38%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	AGE -----				AGE 2-WAY -----	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839	136	295	141	236	431	377
	100%	16%	35%	17%	28%	51%	45%
APPROVE	52%	42%	40%	62%	69%	40%	67%
DISAPPROVE	20%	29%	28%	12%	8%	29%	9%
Strongly Approve	25%	14%	15%	29%	43%	15%	38%
Somewhat Approve	27%	28%	24%	33%	26%	26%	29%
Somewhat Disapprove	11%	15%	17%	4%	6%	16%	5%
Strongly Disapprove	9%	14%	12%	8%	2%	13%	4%
No opinion/Not Sure	28%	29%	32%	26%	23%	31%	24%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	INDUSTRY -----					
		ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	839	359	110	116	79	57	117
	100%	43%	13%	14%	9%	7%	14%
APPROVE	52%	50%	55%	54%	63%	35%	53%
DISAPPROVE	20%	25%	13%	16%	8%	28%	18%
Strongly Approve	25%	22%	26%	33%	34%	7%	26%
Somewhat Approve	27%	28%	28%	22%	29%	28%	26%
Somewhat Disapprove	11%	13%	10%	10%	5%	16%	9%
Strongly Disapprove	9%	12%	3%	5%	3%	12%	9%
No opinion/Not Sure	28%	25%	33%	30%	29%	37%	29%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	EDUCATION -----		GENDER -----		RACE -----	
		BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839	278	522	399	408	702	158
	100%	33%	62%	48%	49%	84%	19%
APPROVE	52%	46%	55%	58%	46%	51%	57%
DISAPPROVE	20%	20%	21%	18%	21%	20%	20%
Strongly Approve	25%	21%	27%	31%	20%	24%	30%
Somewhat Approve	27%	25%	28%	27%	27%	27%	27%
Somewhat Disapprove	11%	10%	12%	10%	12%	12%	11%
Strongly Disapprove	9%	10%	8%	8%	9%	9%	9%
No opinion/Not Sure	28%	34%	24%	24%	32%	29%	23%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839	74	577	138	124
	100%	9%	69%	16%	15%
APPROVE	52%	78%	63%	22%	34%
DISAPPROVE	20%	-	8%	59%	31%
Strongly Approve	25%	68%	33%	4%	9%
Somewhat Approve	27%	11%	30%	17%	25%
Somewhat Disapprove	11%	-	6%	22%	23%
Strongly Disapprove	9%	-	2%	36%	8%
No opinion/Not Sure	28%	22%	29%	20%	35%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	KNOWLEDGE V DISCOURSE -----		KNOWLEDGE V ETHICS -----		DISCOURSE V ETHICS -----	
		KNOW- LEDGE -----	DISC- OURSE -----	KNOW- LEDGE -----	ETH- ICS -----	DISC- OURSE -----	ETH- ICS -----
Total	839	395	402	365	424	376	396
	100%	47%	48%	44%	51%	45%	47%
APPROVE	52%	55%	50%	56%	49%	53%	53%
DISAPPROVE	20%	15%	23%	16%	23%	20%	18%
Strongly Approve	25%	28%	22%	28%	24%	28%	23%
Somewhat Approve	27%	27%	27%	29%	25%	25%	30%
Somewhat Disapprove	11%	9%	13%	8%	13%	12%	9%
Strongly Disapprove	9%	7%	10%	7%	10%	9%	9%
No opinion/Not Sure	28%	30%	27%	28%	28%	27%	29%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	Total -----	SERVING COMMUNITY -----			SERVING EFFECTIVE -----		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	839	197	319	323	477	256	106
	100%	23%	38%	38%	57%	31%	13%
APPROVE	52%	70%	40%	54%	66%	34%	36%
DISAPPROVE	20%	4%	40%	9%	12%	41%	6%
Strongly Approve	25%	39%	14%	27%	33%	13%	16%
Somewhat Approve	27%	30%	26%	26%	32%	21%	20%
Somewhat Disapprove	11%	3%	21%	7%	8%	20%	3%
Strongly Disapprove	9%	1%	19%	3%	3%	21%	3%
No opinion/Not Sure	28%	26%	20%	37%	23%	26%	58%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Professional Staff

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839 100%	285 34%	269 32%	285 34%
APPROVE	52%	38%	58%	61%
DISAPPROVE	20%	38%	12%	9%
Strongly Approve	25%	13%	30%	32%
Somewhat Approve	27%	25%	28%	29%
Somewhat Disapprove	11%	20%	7%	6%
Strongly Disapprove	9%	18%	4%	3%
No opinion/Not Sure	28%	24%	30%	31%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	REGION =====					
		US -----	OUT- SIDE US -----	US WEST -----	US MID- WEST -----	US SOUTH -----	US EAST -----
Total	839	746	93	303	123	198	103
	100%	89%	11%	36%	15%	24%	12%
APPROVE	62%	62%	59%	64%	64%	59%	63%
DISAPPROVE	7%	7%	6%	8%	7%	7%	5%
Strongly Approve	22%	22%	26%	24%	15%	22%	21%
Somewhat Approve	40%	40%	33%	40%	50%	37%	42%
Somewhat Disapprove	5%	5%	4%	7%	4%	5%	4%
Strongly Disapprove	2%	1%	2%	1%	2%	2%	1%
No opinion/Not Sure	31%	31%	34%	28%	29%	34%	32%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	LENGTH OF MEMBERSHIP =====			CONTINUOUS =====	
		LESS THAN 10 -----	10-30 -----	30+ -----	YES -----	NO -----
Total	839	254	331	254	592	247
	100%	30%	39%	30%	71%	29%
APPROVE	62%	50%	65%	71%	65%	55%
DISAPPROVE	7%	7%	8%	5%	7%	6%
Strongly Approve	22%	13%	24%	30%	26%	14%
Somewhat Approve	40%	36%	41%	41%	39%	42%
Somewhat Disapprove	5%	6%	6%	4%	5%	5%
Strongly Disapprove	2%	2%	2%	2%	2%	1%
No opinion/Not Sure	31%	43%	28%	24%	28%	38%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	LEADER =====				STUDENT JOIN =====	
		YES TOTAL -----	YES NOW -----	YES PAST -----	NO -----	YES -----	NO -----
Total	839	166	61	105	673	696	143
	100%	20%	7%	13%	80%	83%	17%
APPROVE	62%	87%	90%	86%	56%	63%	55%
DISAPPROVE	7%	5%	-	9%	7%	7%	7%
Strongly Approve	22%	37%	43%	34%	19%	23%	20%
Somewhat Approve	40%	50%	48%	51%	37%	41%	36%
Somewhat Disapprove	5%	3%	-	5%	6%	5%	5%
Strongly Disapprove	2%	2%	-	4%	1%	1%	2%
No opinion/Not Sure	31%	7%	10%	6%	37%	30%	38%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	AGE =====				AGE 2-WAY =====	
		18-34 -----	35-54 -----	55-64 -----	65+ -----	18-54 -----	55+ -----
Total	839	136	295	141	236	431	377
	100%	16%	35%	17%	28%	51%	45%
APPROVE	62%	62%	56%	72%	67%	58%	68%
DISAPPROVE	7%	8%	8%	6%	4%	8%	5%
Strongly Approve	22%	20%	16%	33%	28%	17%	30%
Somewhat Approve	40%	42%	40%	38%	39%	41%	39%
Somewhat Disapprove	5%	7%	6%	4%	2%	7%	3%
Strongly Disapprove	2%	1%	2%	1%	2%	2%	2%
No opinion/Not Sure	31%	30%	36%	23%	30%	34%	27%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	INDUSTRY =====						
	Total -----	ACA- DEMIC -----	CRM -----	GOVT -----	RET- IRED -----	STU- DENT -----	OTHER -----
Total	839	359	110	116	79	57	117
	100%	43%	13%	14%	9%	7%	14%
APPROVE	62%	65%	55%	65%	57%	53%	64%
DISAPPROVE	7%	8%	7%	8%	5%	5%	4%
Strongly Approve	22%	22%	23%	24%	20%	23%	21%
Somewhat Approve	40%	43%	32%	41%	37%	30%	43%
Somewhat Disapprove	5%	6%	4%	8%	4%	4%	3%
Strongly Disapprove	2%	2%	4%	-	1%	2%	1%
No opinion/Not Sure	31%	27%	38%	28%	38%	42%	32%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	EDUCATION -----		GENDER -----		RACE -----	
		BA/ MA/MS -----	PhD+ -----	MEN -----	WOMEN -----	WHITE -----	NON- WHITE -----
Total	839	278	522	399	408	702	158
	100%	33%	62%	48%	49%	84%	19%
APPROVE	62%	58%	65%	62%	63%	62%	62%
DISAPPROVE	7%	5%	7%	8%	5%	7%	7%
Strongly Approve	22%	20%	24%	25%	21%	22%	23%
Somewhat Approve	40%	38%	41%	37%	42%	40%	39%
Somewhat Disapprove	5%	4%	6%	6%	4%	5%	6%
Strongly Disapprove	2%	1%	1%	2%	1%	2%	1%
No opinion/Not Sure	31%	37%	28%	30%	32%	31%	31%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	SAA SATISFACTION =====				
	Total -----	EXT- REME -----	SATI- SFIED -----	UNSAT -----	NEI- THER -----
Total	839	74	577	138	124
	100%	9%	69%	16%	15%
APPROVE	62%	69%	67%	51%	53%
DISAPPROVE	7%	-	2%	22%	10%
Strongly Approve	22%	54%	28%	8%	12%
Somewhat Approve	40%	15%	39%	43%	41%
Somewhat Disapprove	5%	-	2%	16%	9%
Strongly Disapprove	2%	-	1%	7%	1%
No opinion/Not Sure	31%	31%	31%	27%	37%

PREPARED BY STRATEGIES 360

SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	KNOWLEDGE V DISCOURSE =====		KNOWLEDGE V ETHICS =====		DISCOURSE V ETHICS =====	
		KNOW-LEDGE -----	DISC-OURSE -----	KNOW-LEDGE -----	ETH-ICS -----	DISC-OURSE -----	ETH-ICS -----
Total	839	395	402	365	424	376	396
	100%	47%	48%	44%	51%	45%	47%
APPROVE	62%	61%	63%	59%	65%	60%	65%
DISAPPROVE	7%	6%	8%	7%	7%	7%	7%
Strongly Approve	22%	23%	23%	23%	23%	25%	20%
Somewhat Approve	40%	39%	40%	36%	42%	35%	44%
Somewhat Disapprove	5%	5%	6%	5%	6%	5%	6%
Strongly Disapprove	2%	1%	2%	2%	1%	2%	1%
No opinion/Not Sure	31%	33%	30%	35%	28%	33%	29%

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SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	Total -----	SERVING COMMUNITY =====			SERVING EFFECTIVE =====		
		YES -----	NO -----	NOT SURE -----	VERY/ SW -----	NOT EFFE- CTIVE -----	NOT SURE -----
Total	839	197	319	323	477	256	106
	100%	23%	38%	38%	57%	31%	13%
APPROVE	62%	66%	63%	59%	70%	59%	33%
DISAPPROVE	7%	5%	12%	2%	5%	11%	4%
Strongly Approve	22%	33%	17%	21%	29%	14%	10%
Somewhat Approve	40%	33%	46%	38%	41%	44%	23%
Somewhat Disapprove	5%	4%	9%	2%	4%	8%	3%
Strongly Disapprove	2%	2%	3%	-	1%	3%	1%
No opinion/Not Sure	31%	29%	25%	39%	25%	30%	63%

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SAA Member Needs Assessment
January 2020

Would you say you approve or disapprove of the performance of the following governance entities within the Society or do you not really know enough to have an opinion?

SAA Committees

	ADDRESS POWER =====			
	Total -----	MUCH MORE -----	SW MORE -----	ENOUGH/ LESS/DK -----
Total	839	285	269	285
	100%	34%	32%	34%
APPROVE	62%	62%	65%	59%
DISAPPROVE	7%	10%	4%	6%
Strongly Approve	22%	18%	26%	23%
Somewhat Approve	40%	44%	39%	35%
Somewhat Disapprove	5%	7%	4%	4%
Strongly Disapprove	2%	2%	0%	2%
No opinion/Not Sure	31%	28%	31%	35%

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